

# THE ADDRESS INSIGHT

**March 2015 Vol. 3**



Overview



Ongoing Projects



Upcoming Projects



# OVERVIEW

**THE ADDRESS MAKERS is a professionally managed Real Estate development arm of Piramal Fund Management. The Address Makers is currently developing over 2.5 million square feet in Bangalore.**

Piramal Fund Management is a leading Real Estate Private Equity & Debt platform promoted by Piramal Enterprises, a multi-billion dollar business conglomerate with diverse interests such as Pharmaceuticals, Specialty Glass, Real Estate and Financial Services with operations in over 100 countries across three continents.

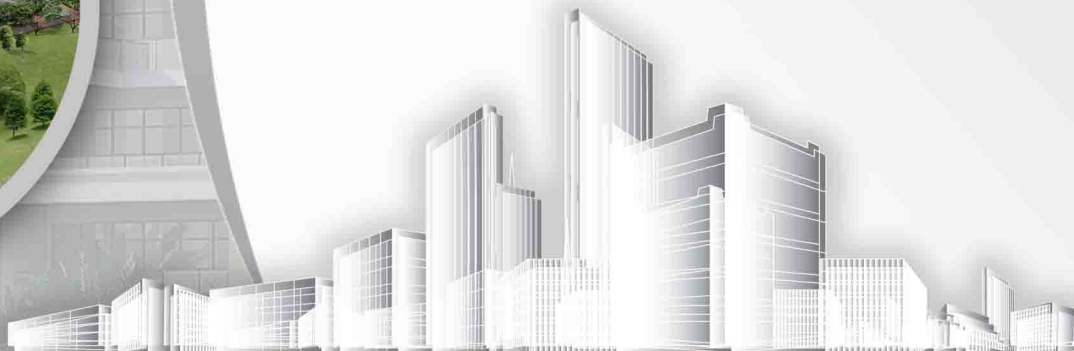
PFM currently manages INR 8400 crores across 9 funds/JVs and 3 third party mandates. It gives us immense pleasure to let you know that PFM has won the following two awards at the recently concluded Private Equity Real Estate Global Awards and the Private Debt Investor Awards:

**1. PERE Global Awards**

Piramal Fund Management has been named 'Firm of the Year – India' for 2014.

**2. Private Debt Investor Awards**

Piramal Fund Management also won 'Real Estate Debt Fund Manager of the Year – Asia' for 2014.





# ONGOING PROJECTS

## EXPERIENCE THE FINEST OF LUXURY, SERENITY & SPACE!

The name 'Gran Carmen' stems from 'God's Vineyard', which rightly captures the essence of life as we have planned it - in the lap of Mother Nature. Here, we introduce you to a different kind of luxury; 40000 sq.ft club house with modern amenities

**Home Automation - Get Used to More.** It is our constant endeavour to give you more than what was promised.

We are happy to provide you complementary home automation facility. Upgrade Option available for interiors and home automation at additional cost.

### THE GRAN CARMEN ADDRESS

PRE-CERTIFIED PLATINUM RATED



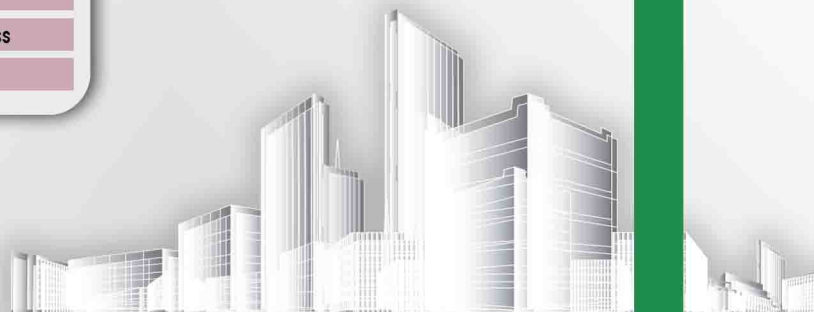


# CONSTRUCTION UPDATES

## The Villas At A Glance

Particulars	Progress
Basement Completion	All Villas
Ground Floor Roof Slab Completion	84% of the Villas
First Floor Slab Completion	75% of the Villas
Total RCC Completion	70% of the Villas
Block Work	50% Completed
Club House	Foundation Work-In-Progress
Entrance Structure	Ready

**78% Completed  
Handover by December 2015**





# ONGOING PROJECTS

**LUXURY NOW  
HAS A NEW ADDRESS**

**LAKE FACING CONDOS,  
DUPLEXES & PENTHOUSES IN  
WHITEFIELD, BENGALURU**

## THE FIVE SUMMITS ADDRESS

Luxury now has a new address. The Five Summits Address at Whitefield offers 224 apartments of condos, duplexes and penthouses. Each of these living spaces is filled to the brim with features that imbibe the charm of a fine lifestyle.

# CONSTRUCTION UPDATES

## TRACK YOUR BLOCK

**Block A  
4th Floor  
Slab Completed**

**Block B  
3rd Floor  
Completed**

**Block C  
1st Floor  
Completed**

**Block D & E  
Foundation  
Completed**

Actual Lake view from 4th level of Block A

**THE  
FIVE SUMMITS  
ADDRESS**



**LAUNCHING SOON!**

## UPCOMING PROJECTS

### EXCEPTIONAL LAKE FACING VILLAS AT ELECTRONIC CITY

Exceptional lake facing villas housed in a feature rich community, designed to bring about the joys of fine living. A great deal of thought goes into designing each home, which will have a garden area along with a view facing a clean lake.

#### Property Details

Total area : 40 acres (Phase 1 - 33 acres)

Villa sizes are around 3000 sq ft.

Plots are between 1500 to 2400 sq ft.

Nearby vicinity: Biocon.

# LAST MONTH UPDATES



**PAY 20% NOW**



EXPERIENCE THE FINEST OF LUXURY, SERENITY & SPACE!

The name Gran Carmen spans from 1000's vineyard, which signify elegance, the essence of life as we have planned it - in the lap of Mother Nature. The Gran Carmen Address is a lush landscape project, making an elegant mix of elegant architecture in an aesthetically designed space. We introduce you to a different kind of luxury - private and serene to watch over a 20000 sq ft clubhouse, 5000 sq ft swimming pool and 70% dedicated green spaces are few of the many features worth mentioning.

The Gran Carmen villas are centrally located across 13.23 acres of land, in Saracal, near in Bangalore.



**ELECTRONIC CITY - VILLA**

EXCEPTIONAL LAKE-FACING VILLAS

## Social Media Campaign



Greenovation Campaign



Valentine Day Campaign



## REFERRAL BENEFIT PROGRAM FOR EXISTING CUSTOMERS

**Refer your friend or a family member and get a referral benefit of ₹ 100 per sqft for The GranCarmen Address – Villas and ₹ 50 per sqft for The Five Summits Address – Apartments.**

### KEEP YOUR FAMILY AND FRIENDS CLOSE TO YOU!

Name : \_\_\_\_\_

Mobile : \_\_\_\_\_

E mail id : \_\_\_\_\_

### FOR FEEDBACK

Phone no : 8088806000

E mail id : [contact@theaddressmakers.com](mailto:contact@theaddressmakers.com)