

# THE ADDRESS INSIGHT

April 2016 Vol. 9



Ongoing Projects



Upcoming Projects





## Overview

We, 'The Address Makers' welcome you to the 9<sup>th</sup> Edition of our Bimonthly Newsletter, 'The Address Insight'. Your trust and support have been the key ingredients to our success. We are motivated to bring you the project updates and are privileged to offer you dream living spaces with honesty and transparency.

We are pleased to introduce you, our valued customers, to our upcoming Bellandur Project, 'The Central Regency Address'. We are also delighted about the successful launch of our latest residential offering, 'The Lake View Address'. The launch was complemented with an outdoor media campaign which received an overwhelming response. This roaring start augurs well for the future.

Also in this edition, we bring you the construction updates of our ongoing projects, 'The Gran Carmen Address', 'The Five Summits Address' and 'The Lake View Address'.

Our success has become stronger. We once again, take the opportunity to thank you all for your trust, support and cooperation. We look forward to taking our association to the next level and make it a long-standing and enriching one.

Best Regards  
The Address Makers Team





## Launching “The Lake View Address”, Villas at Electronic City

**Welcome to a view extraordinary.**

The Lake View Address symbolizes newly crafted homes that overlook the natural splendour of a pristine lake. Fine luxury now finds expression on a breathtaking canvas of greenery and water.

The Lake View Address at Electronic City offers mixed development of villas, plots and apartments with top-of-the-line features that describe fine and luxurious living in a new perspective. Nestled beside a natural lake, the property has a 20,000 sq.ft. clubhouse, exquisitely landscaped gardens, open air theatre, lap pool and a host of unique features that justify the new paradigm of fine and superior living.



THE  
**LAKE VIEW**  
ADDRESS  
PREMIUM GATED TOWNSHIP

# THE LAKE VIEW

## ADDRESS

### PREMIUM GATED TOWNSHIP

Premium gated community spread across 40 acres with mixed development of plots, villas and apartments.

#### Property Details

Total area: 40 acres of mixed development (Plots, Apartments and Premium Lake Facing Villas)

Villa sizes: Around 2000 sq ft (3 BHK) and 3000 sq ft (4 BHK)

Price: ` 1.36 crore onwards

Plot sizes: 1500 sq ft to 2400 sq ft

Price: ` 65 lakhs onwards

Total number of villas: 93

Total number of plots: 295

Apartments: To be announced shortly

Location: 1.8 Kms from Electronic City Toll Gate.  
0.6 kms from Electronic City Phase 1







## Updates

### Construction

We are glad to share with you that we have nearly completed the layout for the project and have started registration of the plotted phase much before our committed timelines to you.

Entrance gate structure has been completed

Underground sewage, storm water and electrical lines laid

90% road work is complete

Under ground sump is ready

STP structure is ready

Clubhouse : All statutory government approvals received, construction to start shortly.





## Ongoing Projects

### Welcome to a Shangrila of Surplus

The name 'GranCarmen' stems from 'God's Vineyard', which rightly captures the essence of life as we have planned it – in the lap of Mother Nature.

The GranCarmen Address is a plush residential project which is racing towards completion. This property offers you the contemporary Villa and Clubhouse which are brilliant examples of elegant architecture created in an aesthetically designed space. Here, we introduce you to a different kind of luxury; no vehicular traffic at podium level, private entrance to each Villa at basement and podium levels, a 40,000 sq.ft. Clubhouse, outdoor and temperature regulated indoor swimming pools and 70% dedicated green spaces. Get used to a host of benefits created just for you.



PRE-CERTIFIED  
PLATINUM RATED







## Updates

### Construction

We are very happy to inform you that we have started giving soft possession to our villa owners. We are on track to handover most of the villas by May/June. We are sure many of you are eager to get into your new homes, and to help you plan your move, we bring you the latest update on the construction. Our entire team is working towards the following timelines:

- a. Entrance Structure : Ready
- b. No. of Villas Completed : 70
- c. All services (STP / RO Plant / Electrical) : May-June
- d. Roads / Hardscaping : May
- e. Softscaping : June
- f. Outdoor Sports Activities : May-June
- g. Club House Structure : May-June (Interiors will take another 3 months)

We value your feedback. In the recent past, our Senior Customer Relationship Manager, Ravi Jain, had met many of you "one-on-one" to collect your feedback and we are glad to inform you that many of your suggestions have been actioned. Our CRM team will work closely with you to ensure that your needs are met.

With our philosophy of "Get used to more", over the last 12 months we have added more benefits and features at no extra cost to you, that will make living at GranCarmen a truly wonderful experience for you and your family. We believe that you will appreciate our efforts and enjoy the following extra amenities that were not part of the initial project plan:

- a. State-of-the-art RO water plant
- b. Guest rooms in the club house
- c. Extra swimming pool in open
- d. Home automation
- e. Business Centre in the club

 THE GRAN CARMEN ADDRESS

95% Completed





## Ongoing Projects

### Luxury now has a new address.

The Five Summits Address at Whitefield offers 224 apartments of condos, duplexes and penthouses. Each of these living spaces is filled to the brim with features that imbibe the charm of a fine lifestyle.

See life from a new perspective, from the double-height cantilevered extended decks, a 28,000 sq.ft. clubhouse on the terrace and an infinity edge swimming pool, which is a testament to the kind of living that is both, lavish and luxurious.

Located opposite the Satya Sai hospital in the heart of EPIP/Whitefield, with schools, hospitals, shopping and entertainment destinations all in close proximity, this 5 acre plot will host 5 towers and over 80% of the property dedicated to landscape.

THE  
FIVE SUMMITS  
ADDRESS



South-East view  
of Tower C



South-West view  
of Tower A



Actual Lake view from Tower A 12th floor

**Construction Updates**

**Track your block**

Tower - A  
All Slabs Completed.  
Block Work Completed  
Plastering 6th floor work  
in progress.

Tower - B  
Slab Work Completed  
Block Work - 10th Floor  
work in progress  
Plastering - Ground floor  
Work in Progress

Tower - C  
All Slabs Completed  
Block Work - 9th floor  
work in progress

Tower - D  
All Slabs Completed  
Block Work - 4th floor  
work in progress

Tower - E  
Final Slab in Progress  
Block Work - 4th Floor  
Completed





Upcoming Projects

THE  
**CENTRAL REGENCY**  
ADDRESS

Regency style was contemporary with the Empire style and shares many of its features. The project name highlights the central location of the property.

Premium apartments spread across 1.6 acres.

Property Details

Luxury : 2 & 3 BHK Apartments  
Location : Behind Big Bazaar, Off Sarjapur Road  
Land Area : 1.6 Acres  
No. of units : 100

Contact Us

**For Soft Launch Offer!**



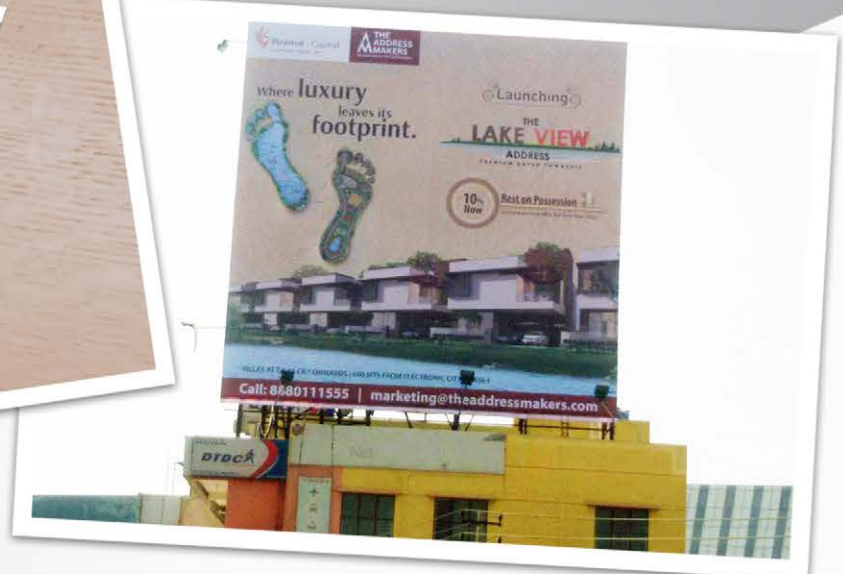


February/March 2016  
Updates

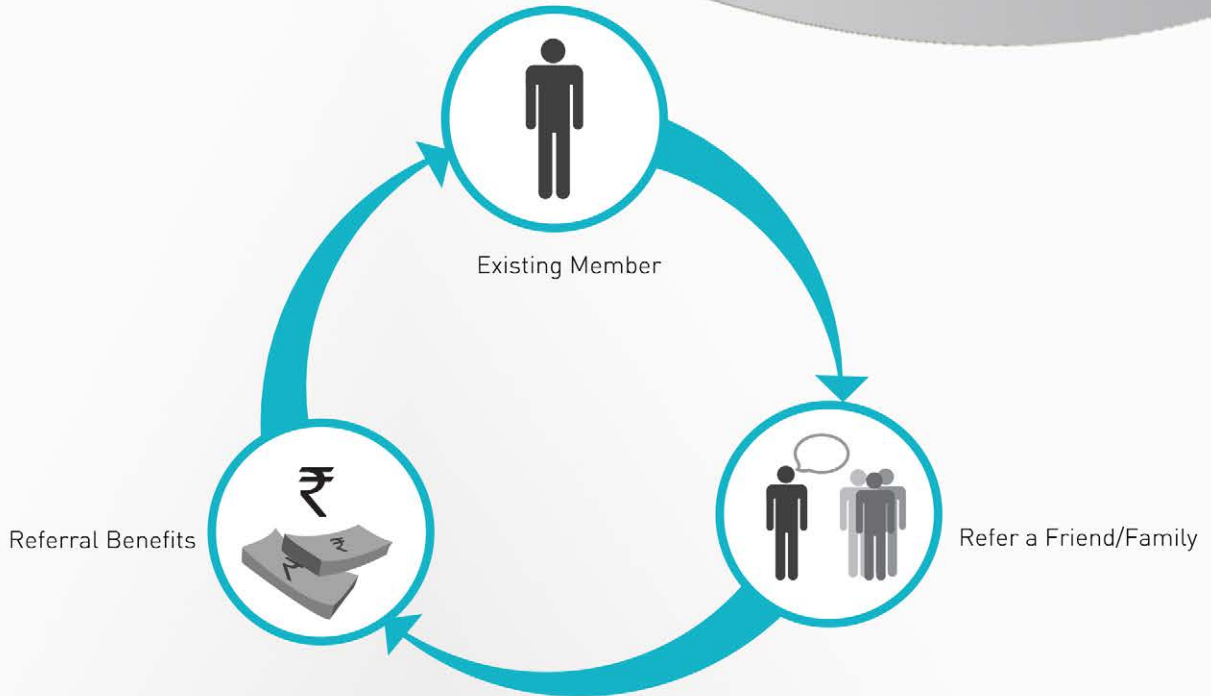
**The Lake View Address Launch**



**The Lake View Address Launch Campaign in Newspaper and Hoarding**



<https://www.facebook.com/TheAddressMakers>



### Referral benefit program for existing customers

Refer your friend or a family member and get a referral benefit of ₹100 per sq ft for The GranCarmen Address - Villas, ₹50 per sq ft for The Five Summits Address - Apartments, ₹100 per sq feet - Villa & ₹50 per sq feet - Plot for The Lake View Address and ₹50 per sq ft for The Central Regency Address.

Keep your family and friends close to you!

Name : \_\_\_\_\_

Mobile : \_\_\_\_\_

E-mail id : \_\_\_\_\_

E-mail your referral to [marketing@theaddressmakers.com](mailto:marketing@theaddressmakers.com)

### For Feedback

Phone no. : +91 80888 06000

E-mail id : [contact@theaddressmakers.com](mailto:contact@theaddressmakers.com)





The Address Makers  
2<sup>nd</sup> Floor, Kabra Excelsior,  
6/A, 7<sup>th</sup> Cross,  
Koramangala 1<sup>st</sup> Block,  
Bangalore - 560034,  
Karnataka, India